

ANIKA WILSON, MS

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Solution-focused and highly motivated Business Management Consultant with over 20 years of management and counseling experience, providing business development, leadership and management expertise in marketing, project management, program development and improving the performance and operation of a small businesses, facilities, and organizations. Ability to create seamless customer experiences with an integrative strategic and business mindset.

Demonstrated Qualifications include:

- Project Management
- Clinical Case Management
- Leadership Development
- Training & Development
- Relationship Development
- Strategic Planning
- Technological Integration
- Organizational Effectiveness
- Business Development
- Emotional Intelligence
- Contract Management
- Social Media Management
- Web & Graphic Design
- Event Planning
- Digital Marketing

PROFESSIONAL EXPERIENCE

Founder & Chief Executive Officer | **Nobody Greater, LLC** | Florida & Hawaii | 2018 - Present

- Principal Consultant specializing in the strategic growth and development of entrepreneurs. Integrating leadership development, business development, training design and delivery, team development and effectiveness and change management.
- Producer of The ImfluaXion Leadership Conference, a national tour uniting women fostering business and leadership development competencies through training, development, and networking. Partnered with the WNBA, National Organization of Women (Georgia Chapter) in addition to Virtual Summits.
- Host of Your Voice; Your Power with Anika. A Podcast encouraging individuals to heal, deal and grow beyond the adversities of life, lifting their voice of truth to empower others. Syndicated on 10 networks, with over 250 interviews featuring international business leaders.
- Lead a subsidiary of Nobody Greater, LLC, the NBG Group - Digital Marketing Agency managing a team of six international marketing professionals, assisting entrepreneurs in growing their business by building their brands, social media management, event planning, business development, and product development.

Founding Creative Director | **Infinite Women's Network, LLC** | Hawaii | 2019 –Present

Creator of a women's association committed to personal, professional, and business development for high achieving women. Created a learning academy, (LMS), developed coaching and training programs for women to gain competencies enabling business sustainability.

- Drove development of curriculum creation, trainings and presentation for event circuit
- Manage memberships, coordinate services and manage teams
- Monitor analytics, retention, and marketing strategies

Marketing Director | **The GOPX Token** | Florida | 2021 –Present

- Manage the marketing process for the company integrating education, initiatives and outreach. Conduct market research, planning, execution, and analysis.

- Coordinate social media, community outreach, promotional calendars, and team development.
- Develop and implement marketing plans
- Coordinate and design graphics, campaigns, and outreach.

Co-Owner | **NBG Home Solutions** | Florida & Alabama|2018 - Present

Spearhead efforts of lenders, investors, project managers, contractors and city officials rehabilitate and develop historical homes and neighborhoods in Alabama, Hawaii, and Florida. Manage a team of seven real estate professionals in overcoming the challenges of preserving historical homes and neighborhoods.

Clinical Case Manager & Group Counselor | **Lukens Institute** (Treatment Management Company)| Florida | 2017 - 2018

- Facilitated patient care by assessing patient needs, evaluating treatment options, creating treatment plans, coordinating care, and monitoring patient progress.
- Conducted Needs Assessments on newly admitted clients; oriented clients to treatment, completed outstanding documentation for proof of treatment, family courts, satisfying legal requirements. Collaborated with clinical staff in the development and execution of the patient's plan of care
- Identified community resources to support patients before and after they discharged
- Provided crisis intervention, guidance, and supportive counseling on Family Medical Leave Act (FMLA), Short Term Disability and patient's court documentation

Recovery Specialist Correct Care Solutions | **Treasure Coast Forensic Treatment Center**|Florida|2016 – 2017

Facilitated behavioral health services to residents found incompetent to stand trial and not guilty by reason of insanity. Conducted and maintained individualized assessments, observation reports, and court reports.

- Provided rehabilitation and recovery planning and resources
- Curriculum Development
- Collaborated with clinical staff on treatment plans
- Coordinated and facilitated daily classes educating patients/residents and families
- Combined knowledge and understanding of mental illness, criminal justice, and music to develop a Music Program for the facility. Thus, promoting better behavior, compliance, and healing of patients who performed in the Music Program and those who attended.

Clinical Case Manager & Group Therapist | Coastal Detox|Florida|2015

- Conduct assessments, referrals to treatment and community resources, monitoring compliance and reporting. Monitor and assess clients through the detox process, monitor safety with timely reporting of observation and assessment.
- Develop a collaborative professional relationship to facilitate direct communication between the case manager, the client, treatment providers and workplace supervisors. Completing discharge planning and transitional services through next stage of treatment.
- Provided case management for program participants; provided treatment recommendations and ongoing monitoring and evaluation of clients.

Wraparound Case Manager | **Henderson Behavioral Health**|Florida | 2014 - 2015

Collaborated with Children's Service Agencies to facilitate care management of high-risk children with behavioral health conditions, using a wraparound approach. Ensured children and their families had a comprehensive array of services to address their physical, emotional, social, and educational needs.

- Completed documentation, insurance authorizations, and reports weekly and quarterly
- Facilitated conferences/meetings with families to access support/services and identified relevant support systems through assessment, planning, linkage, advocacy, and monitoring activities
- Conducted weekly home-visits, transported children to appointments, attended court hearings, and testified in the best interest of the children in court

Long Term Case Manager | **Sunshine State Centene Corporation** | Florida | 2013 - 2014

- Managed and coordinated long-term care for over 70 disabled and elderly patients. Collaborated with clinical staff (home health, nursing, physician offices, and multidisciplinary agencies) to ensure continuity of care upon discharge.
- Fostered relationships with community and external agencies (Healthcare Administration, Medicaid, and Department of Children and Families) to facilitate patient care
- Maintained authorizations for services
- Conducted orientations, home visits, monthly phone calls, clinical meetings and presentations on behalf of a patient

Recognized by Management for Outstanding Service to Member – recognized for going above and beyond by assisting a patient in need

Sr. Classification Officer | **Florida Department of Corrections (Region 1 & III)** | Florida | 2008 - 2011

Facilitated the care, custody, and control of convicted individuals serving prison sentences within the correctional system, based on intake interviews and evaluation. Facilitated Inmate Releases

- Supervised inmates with emotional disorders in an effective, firm, and fair manner
- Provided case management for inmates needing visitation, legal assistance, custody and transfer assessments, mental health assessments, release preparation, rehabilitative and vocational assessments, and disciplinary assessments and counseling
- Fostered relationships with external agencies, such as Child Support, Law Enforcement, Sex Offender Facilities, Governor's Office, Family of the inmate, and Victims

Child Protective Investigator | **Florida Department of Children and Families** | Florida | 2006 - 2007

Investigated and analyzed complaints of child abuse and neglect that were called in and/or reported. Facilitated treatment plans for parents of removed children, where reunification was the goal and facilitated the termination of parental rights, in cases of serious abuse and/or neglect. Collaborated with community leaders to provide resources for food, shelter, clothing, utilities, and substance abuse treatment.

Correctional/Classification Officer | **Florida Department of Corrections** | Florida | 2004 - 2006

Facilitated the release of inmates with expired sentences. Provided release plan and coordinated services with probation and parole officers, family, and victims. Facilitated employment services, housing, and transportation to minimize the recidivism of offenders. Completed Jimmy Ryce assessments of sexual offenders, close management assessments, and transfers. Managed classification officers.

EDUCATION

Doctor of Psychology

Expected 12/2023

(*Specialization in Industrial/Organizational Psychology*)

Capella University

Master of Science, Clinical Psychology Capella University	06/2020
Bachelor of Science, Criminal Justice (<i>Cum Laude</i>) Florida Agricultural and Mechanical University	12/2003

TRAINING & CERTIFICATIONS

FDLE Certified Corrections Officer, Classification Officer	2004 - 2011
SOAR, SSDI/SSI Outreach, Access and Recovery Certified	2013 - 2021
Non-Violent Certification, Crisis Intervention Certification	2004 - 2015
Domestic Violence Certification	1999 - 2021

ASSOCIATIONS & VOLUNTEER WORK

Lambda Alpha Epsilon-Professional Criminal Justice Organization, Chapter President,	2000
NABCJ-Professional Criminal Justice Organization, Chapter President,	2000
Military Spouses Club, Ways and Means Board Member	2019
National Association of Professional Women	2018-Present
Florida Mental Health Counselors Association	2018-Present
Women Owned Business Association	2019-Present
Fortune Builders, Real Estate Investor	2018-Present
International Association of Women	2018-Present
National Chamber of Commerce	2019-Present
Blacks in Industrial/Organizational Psychology	2021-Present

Mentor to 3 mentees

American Psychological Association	2020-Present
Association of Black Psychologists	2020-Present
Society for Industrial Organizational Psychologists	2021-Present

Learning Resources for Practitioners Committee Member